

like dandelion dust

FROM NY TIMES BEST SELLING AUTHOR

KAREN
KINGSBURY



3 ways to get involved!

We've developed a Planning Guide to help you mobilize your friends and community. You can download it at www.LikeDandelionDust.com/planningguide

1

I WANT TO ADOPT A SCREEN TO BRING "LIFE-CHANGING FICTION ON FILM" TO MY CITY

It takes a \$2,000 sponsorship to bring a film to your town, play the trailer in the theater and get posters placed in the lobby. By adopting a screen, you can make sure this happens. You make the commitment to raise funds in your community – through your choice of fund raising drives or donations from filmgoers. We will provide you with the tools to help spread the word so opening weekend is a smashing success. It takes approximately 1,000 tickets sold opening weekend for your screen to generate enough funds to recoup the \$2000 sponsorship. The funds can be returned to you or sent to your favorite non-profit organization.

Maybe you are underwriting the \$2,000 yourself. Or perhaps you are funding opening weekend through your church outreach ministries, or have a business partner in the community who is helping make this a reality.

We will need your sponsorship payment of \$2,000 before your screen can be booked/secured.

Make sponsorship payable to:

Like Dandelion Dust, LLC
130 N. Kelsey St. Suite C
Visalia, CA 93291

2

PAIR ME UP WITH A SPONSOR

We've been told by Karen Kingsbury readers from across the country that they can easily mobilize 1,000 people. We've heard you loud and clear! All you have to do to be considered for sponsorship pairing is mobilize 1,000 people to "Join" the Like Dandelion Dust "Demand It!" Facebook group for your city. We'll provide you with all of the tools you need to help raise interest and motivate people to support opening weekend in your city. We'll be selecting the sponsorship pairings based on the largest amount of members across all Like Dandelion Dust "Demand It!" Facebook groups.

Please get started right away! Find your town's Facebook page by clicking on the "Demand it" tab on www.Facebook.com/LikeDandelionDust. Immediately invite all of your friends to "Join" the page and make a commitment to attend opening weekend. Write a Facebook note and encourage them to invite their friends – as you spread the news you should see the Facebook page for your city grow exponentially.

FAMILY Christian Stores®

3

I WANT TO WORK WITH

In select cities, Family Christian Stores is adopting screens to ensure people in those cities will get to see the movie opening weekend. On September 24 or 25, there will be a special kick-off event called "Family Christian Stores Night at the Movies." This is a special night for local churches and Christian radio to get involved to raise awareness about adoption and foster care and at the same time support this powerful movie. Check out the map at www.LikeDandelionDust.com and see if there's a Family Christian Stores screen in your city. If there is, we need your help to pack the theater opening weekend!

Right now everyone can get started by raising awareness on Facebook and recruiting people to make an early commitment to buy tickets. Go to www.Facebook.com/LikeDandelionDust and click on the "Demand it" tab. There you will find a special page for your city. Send out a note to friends – ask them to "Join" the page and recruit other friends to do the same – the goal is to have 1,000 members in your city's Facebook group by before September 24. Together we can make opening weekend a sell out and send the message that people want to see life-changing films like this!